

**\$1,425 in
prize money!**

2012 Midwest Cream Cheese Competition



Registration Form

**Saturday, April 28th, 2012
Heritage Village Mall
Beaver Dam, Wisconsin**

Beaver Dam, Wisconsin is home to one of only 2 Kraft Philadelphia Brand Cream Cheese processing plants in the nation. Our dairy pride takes center stage as Beaver Dam annually plays host to the *Midwest Cream Cheese Competition* with Kraft products as preferred ingredients in any cream cheese recipe.

Individuals that intend on competing in any of the *Midwest Cream Cheese Competition's* annual contests must complete and submit this form to register their entry in the contests. Please complete all sections of the form and mail it with your registration fee to arrive at the Beaver Dam Chamber of Commerce by March 1, 2011, or go to www.creamcheesecompetition.com and print out a registration form that can be completed and mailed for entry registration. **Entries received by January 31, 2012 are eligible to register for free up to two entries.** All registrations require a physical food entry, due on Saturday, April 28, 2012, for judging. All entries will be judged on both taste and appearance, by a panel of cream cheese experts and local officials.

General Entrant Information

Contestant Name: (Mr. Mrs. Ms.) _____
Circle One.

Address (no P.O. Boxes): _____

City/State/Zip: _____

Phone (_____) _____ Fax (_____) _____

Home email: _____

Would you be interested in purchasing a *MCCC Award Winning Recipes* cookbook (\$15.00)?? YES NO

If "YES", how many copies would you consider purchasing? _____

There will be a follow up letter sent to all registrants with additional information, or you can print out the event information by going to www.creamcheesecompetition.com.

**First 2 entries free
if registered by 1/31/12.**

Brought to you in part by Kraft Foods, Inc.

Registration Fee Schedule	
Initial Entry Fee - Includes the First 2 Entries <small>(includes up to 2 physical entries in any of the following contests: the <i>Best New Cream Cheese Recipe Contest</i>, the <i>Greatest Cream Cheese Dip Recipe Contest</i> or the <i>Ultimate Cheese Cake Contest</i>, and 1 Midwest Cream Cheese Competition souvenir)</small>	\$ 5.00 For up to first 2 entries.
Additional Entries Beyond the First 2 <small>(includes each physical entry beyond the first two entries)</small>	\$ 5.00 For each entry after 2.
TOTAL DUE:	\$ _____

Make checks payable to the Beaver Dam Chamber of Commerce. Call the Beaver Dam Chamber office to process Visa or MasterCard payments (Registration must still be signed and returned). For credit card payments call: (920) 887-8879.

Mail registration & check to: Beaver Dam Chamber of Commerce / MCCC / 127 S. Spring Street / Beaver Dam, WI 53916

The MCCC will accept the first 30 entries in each competition category. Please check all the items below that apply:

I will be providing one or more entries to the *Best New Cream Cheese Recipe Contest* # of entries in this contest:_____

The *Best New . . .* Category is for any recipe using cream cheese that is NOT a cream cheese dip or cheese cake recipe.

I will be providing one or more entries to the *Greatest Cream Cheese Dip Recipe Contest* # of entries in this contest:_____

The *Greatest Cream Cheese Dip . . .* Category is for any cold or hot dip recipe using cream cheese.

I will be providing one or more entries to the *Ultimate Cheese Cake Contest* # of entries in this contest:_____

The *Ultimate Cheese Cake . . .* Category is for traditional cheese cake recipies.

Prize Money: \$250.00 - 1st Place Winners \$150.00 - 2nd Place Winners \$75.00 - 3rd Place Winners

It is understood and agreed upon by the contestant that they will be using Kraft Philadelphia Brand Cream Cheese in all recipes entered in the *Midwest Cream Cheese Competition (MCCC)*.

It is understood and agreed upon by the contestant that the contestant is solely liable for the safe and healthful production of the items entered into the food contests of the *MCCC*, and that the Beaver Dam Area Chamber of Commerce, its event partners and sponsors, are in no way liable for the production and / or presentation of entries in the competition.

It is understood and agreed upon by the contestant that all food items entered into the contest become the property of the Beaver Dam Area Chamber of Commerce and will not be returned to contestants. Every effort will be made to return utensils, dinnerware and any other entry presentation materials used by contestants.

It is understood and agreed upon by the contestant that all recipes become the joint property of the contestant and the Beaver Dam Area Chamber of Commerce, and may be reprinted, with full acknowledgement of the recipe's author and the *MCCC*, in cookbooks, on product boxes, or through any other form of media distribution by the Beaver Dam Area Chamber of Commerce, with no remuneration to contestants beyond contest winnings. **All entries must be accompanied by their complete, printed recipe; each recipe should appear separately on a 8½" x 11" sheet of paper - recipe names attached to the actual physical food entry the day of the competition must match the recipe names on the sheets that were provided in the mail. The entrant's name should be recorded on the BACK SIDE of every recipe sheet.**

It is understood and agreed upon by the contestant that all photography, video and/or audio taken at the *MCCC* is the property of the Beaver Dam Area Chamber of Commerce and may be used for promotional purposes of the *MCCC* with full permission of the contestant.

All entrants will receive a confirmation notice, upon receipt of a properly completed registration form / payment.

Signature of Contestant

Printed Name of Contestant

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MAIL REGISTRATION & CHECK TO: Beaver Dam Chamber of Commerce
MCCC
127 S. Spring Street
Beaver Dam, WI 53916

FOR OFFICE USE ONLY: Date Received: _____ Registration Paid: \$ _____
Check or CC #: _____ Release: YES NO